

MY VISION OF THE ESC

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ESC 2020: A global cardiovascular community



„Our diversity is our strength“

57 National Cardiac Societies, 102,953 Members

ESC has become a large subspecialty community



7 Associations
7 Councils
15 Working Groups



**Acute Cardiovascular
Care Association**



EAPC
European Association
of Preventive Cardiology



HFA
Heart Failure
Association



ACNAP
Association of Cardiovascular
Nursing & Allied Professions



EAPCI
European Association of
Percutaneous Cardiovascular
Interventions



ESC
Councils



EACVI
European Association of
Cardiovascular Imaging



EHRA
European Heart
Rhythm Association



ESC
Working Groups

1. ESC in a RAPIDLY CHANGING WORLD

2. CURRENT STATUS of the ESC

3. MY STRATEGIC PLAN and KEY PRIORITIES

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Challenging Issues for a Large Medical Association

- Ensuring independent medical education
- The Digital Health paradigm
- Quality of care prioritization
- Need to reduce healthcare gaps and inequalities
- Regulatory issues
- Social media domination: dealing with an unpredictable and hostile environment

**ESC has to be competent in every domain:
Be fast, responsive, flexible and consistent**



***„Changes only benefit
those prepared for
them“***

Louis Pasteur

Digital Health

- Explore what best to do with new data

MOBILE APPS, CIED as big data sources for remote monitoring

- Get prepared for the future

- Innovative field today that will be commonplace in <10 years from now



'In a world deluged by irrelevant information, clarity is power'
Yuval Harari, '21 lessons for the 21st century', 2018

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Current Status of the ESC

A strong, prosperous, successful & diverse society

National Cardiac Societies

Working Groups

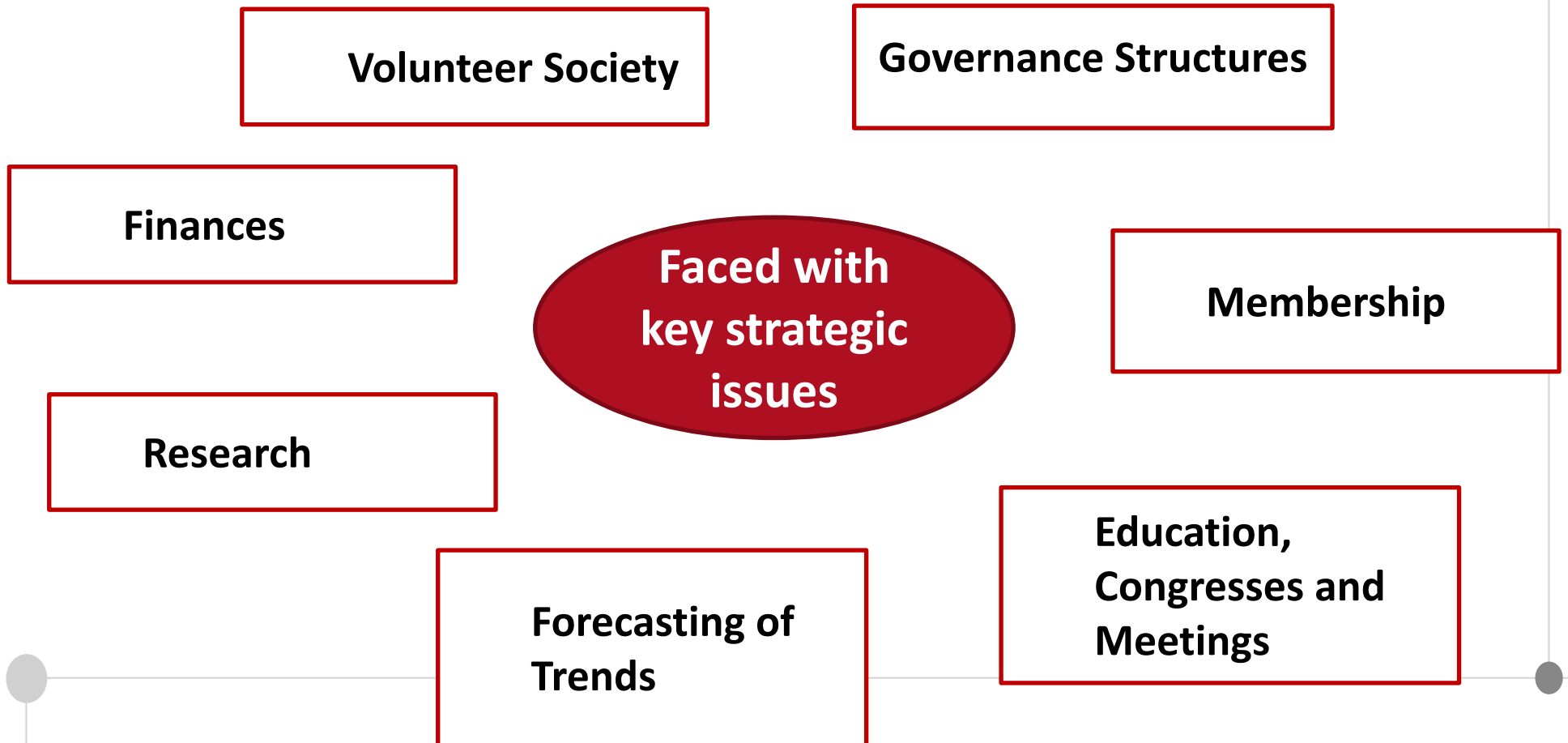
Councils

Associations



Current Status of the ESC

A strong, prosperous, successful & diverse society



National Cardiovascular Societies: My personal experience as Vice President

- **NCS are very active** and ready to adopt ESC guidelines
- More **focused communication** needed
- **Support** is expected from ESC to **enhance health policies and improve cardiovascular care**
- **Enhanced representation** of NCS in ESC (Assoc., WG, TF)
- Potential for **further joint projects**:
 - Euro Heart
 - ATLAS
 - Patient engagement/ Patient Forum

ESC Working Groups and Councils

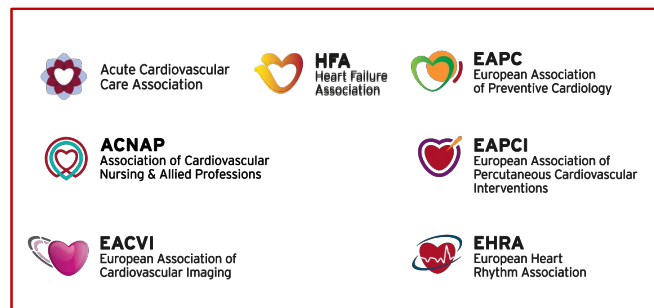
Working Groups:

- Scientific input to ESC activities is of paramount importance
- Stable financial basis required
- Adequate inclusion of the Young

ESC Councils represent comprehensive fields of research

- Ensuring inclusion of all relevant groups and experts
- Combining efforts and defining common goals
- Bridging the gap between science and clinical practice

ESC Associations



- **ESC Associations have contributed substantially** to the strength of ESC
- **Autonomy** and scientific performance (projects, journal, congress) closely related
- **Collaboration with ESC based on mutual respect, transparency and discussion on a level playing field**

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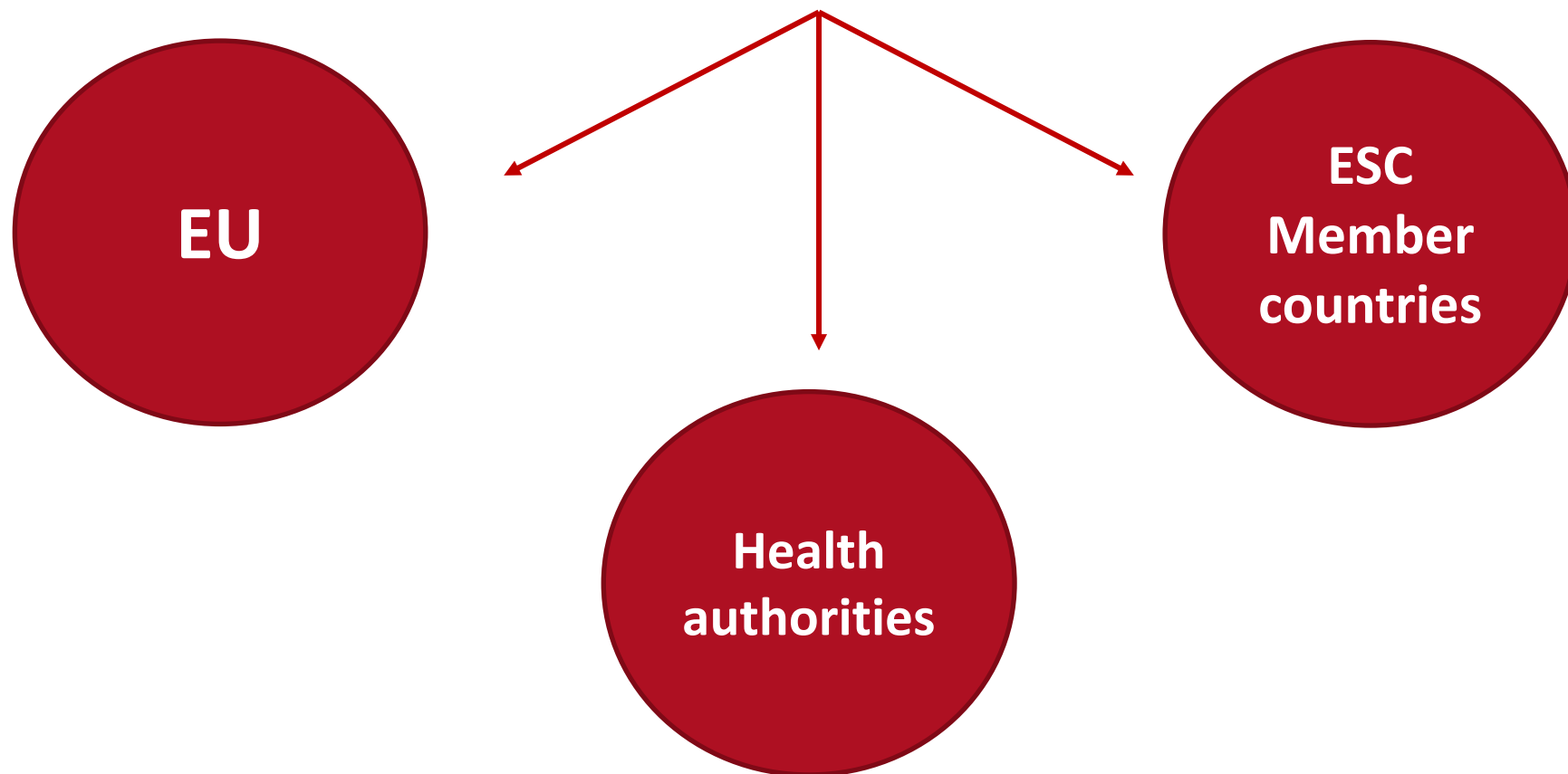
ESC Corporate Governance

- Close collaboration among the Presidential trio to guarantee continuity of ESC plans
- Clarity and transparency in rules and regulations
- Careful management of finances
- Proper recruitment of new leaders

Research: Role of the ESC

- **Increase the interest in research**
 - **Help to enhance** career chances
 - **Counteract** commercial pressure
 - **Assist in** funding application
 - **Bridge** basic and clinical research, „**clinician-scientist**“
- **Provide independent** research funding (*Foundation*)
- **Attract basic science:** support image and exposure of basic science in dedicated sessions, e.g. „Rapid Fire“ etc.

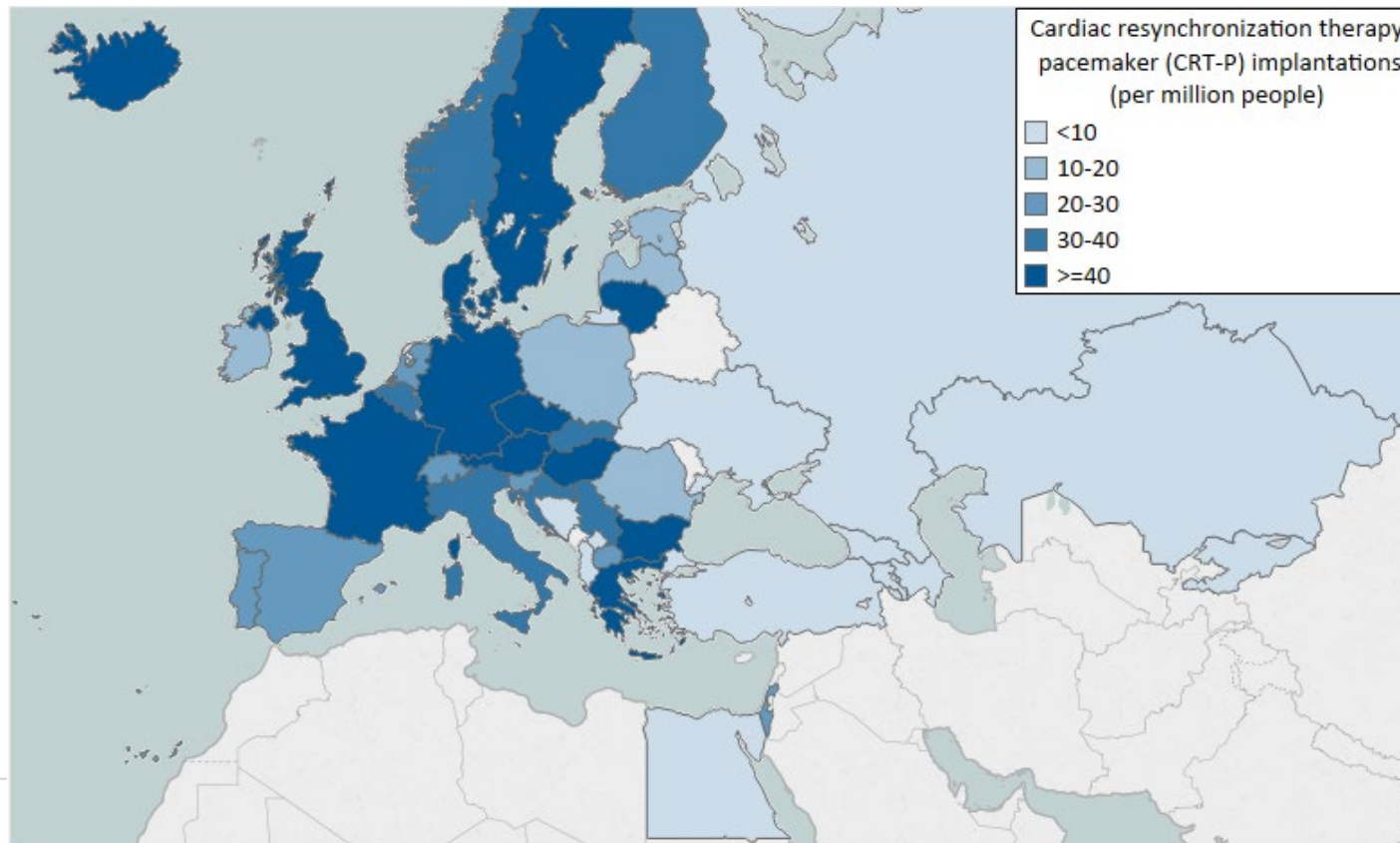
Advocacy



Aim: to make Cardiovascular Disease and Mortality a Political Priority

Gaps and inequalities in cardiovascular medicine: ESC ATLAS shows the facts

Cardiac resynchronization therapy pacemaker (CRT-P) implantations (per million people), 2017 or latest year



Actions to reduce inequalities

ESC



National level

- Allocate grants
 - Improve local expertise
 - Invite physicians and trainees to centers of excellence
 - Go to the countries to help lobbying for better CV care
- Raise health expenditures
 - Invest in prevention
 - Partner with ESC to improve national health care plans
 - Retain local talents and experts

The Young Community

- **„Millenials“** (1980-94) → **Gen Y**
„founders“ of CoTs and Young communities
- **Gen Z** → „true digital natives“ (1995-2010)
- **Role of ESC:**
 - To integrate new „influencers“:
adjust to different attitudes in consumption,
communication, learning, job seeking
 - To provide and promote mentorship
- **New ESC Board Committee
for Young Cardiovascular
Professionals:**
 - to serve their community
 - seek „unity in diversity“
(12 Young subspecialty groups!)



European Heart House



- It's our home!
 - We complain about long bus rides and traffic jams and strikes...
 - But we love it!
 - EHH staff make it enjoyable and easy!

New project: the ESC Campus



**It's there to become what
we want it to be!**

My key priorities

Secure and defend the cardiology profession

- **Support subspecialty communities**
- **Include National Cardiovascular Societies** in ESC activities and decisions: invest in communication
- **Promote research, education & training**
- **Get fit for the digital future**
- **Be close and transparent to all members**
- **Be consistent and provide continuity...**

Inclusion – Participation – Contribution

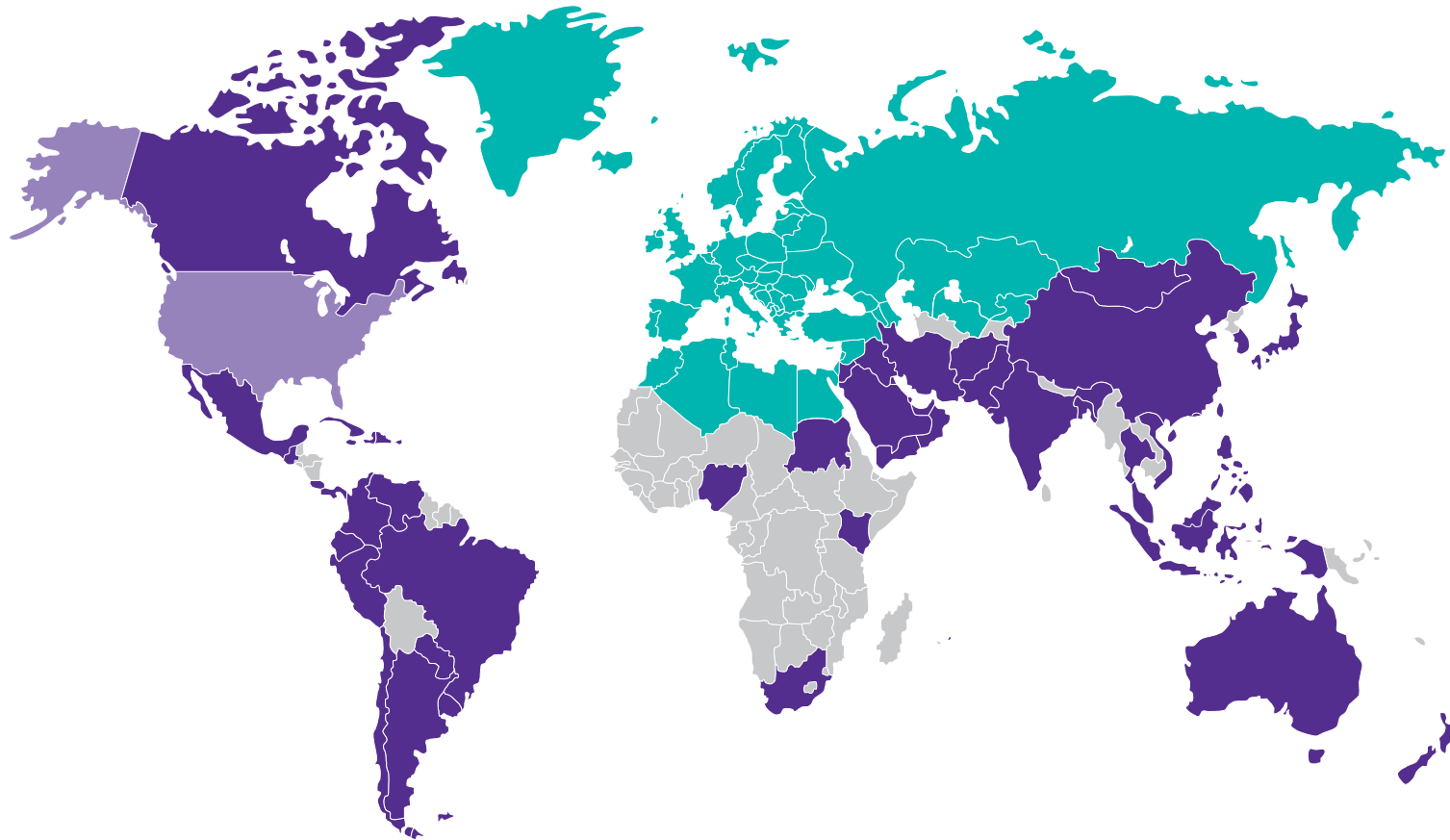
My working profile

- **25 years in Medical Universities**
- **Head, Department of Cardiology** in tertiary Vienna city teaching hospital „*Rudolfstiftung*“ **since 2007** (34 physicians)
- **Interventional cardiologist**
- **Board member, Austrian Society of Cardiology** (Training & Education)
- „*Front-line clinician*“ (*self-perception*)

My activities in ESC

- Working Group of Interventional Cardiology / EAPCI + EuroPCR
- Euro Heart Survey
- EORP Oversight Committee member
- STEMI registries and Guidelines Task Force member
- Councillor for Young community 2016-18
- Vice President for NCS and Advocacy 2018-20

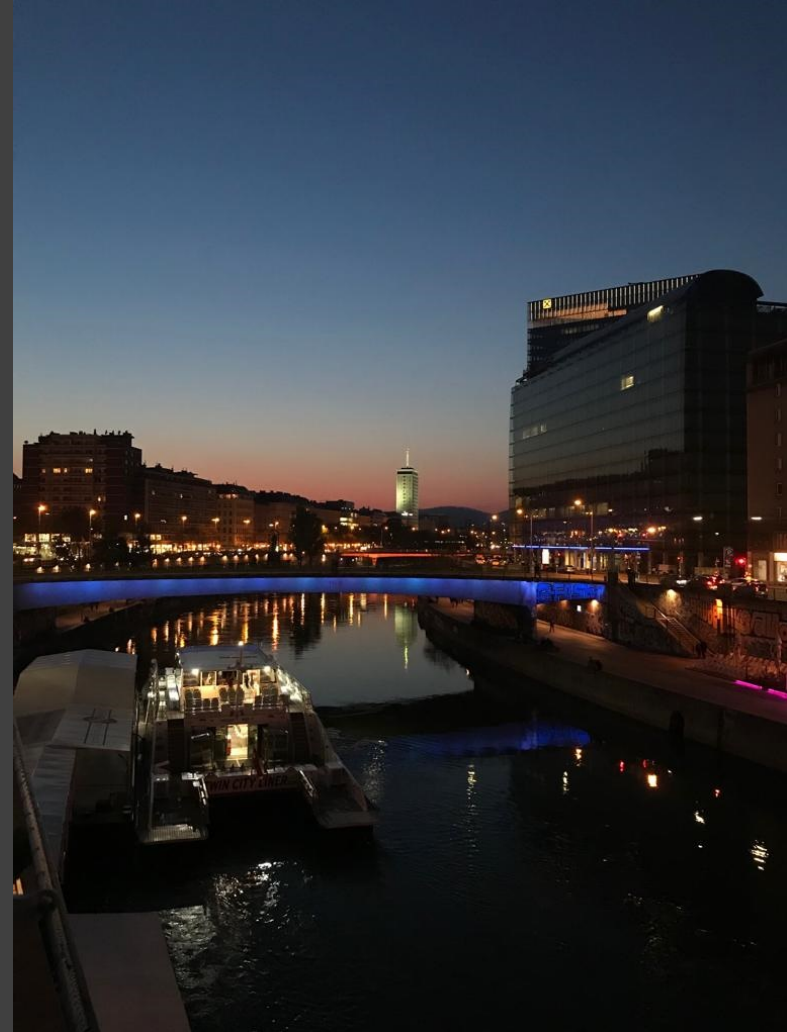
Spirit of the ESC: Friendship, Personal Exchange, Mutual Support



Thank you !



Hospital Rudolfstiftung



Vienna at summer sunset